



협동조합 학습공동체

AcademiCOOP

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01

01/ Outline

01

Outline

Name

Co-operative Learning Community AcademiCOOP

협동조합학습공동체 아카데미쿵

Foundation Day

2014. 11. 30

Chairman of the Board

Sim Woo-yeol 심우열 (1st, 2nd)

Address

Room 204, 43, Susaek-ro, Seodaemun-gu, Seoul, Republic of Korea

Co-operative type

Freelancer Business and Employment Co-operative

01

Outline

Name

Co-operative Learning Community AcademiCOOP

협동조합학습공동체 아카데미쿵

Members

17 members (2018, now)

Employee

1 (2018, now)

Sales

180 thousand USD

200 million won (KRW, 2017) [2억원]

Main Business

Content Development, Character Education,
Parent Education, Educational Camp

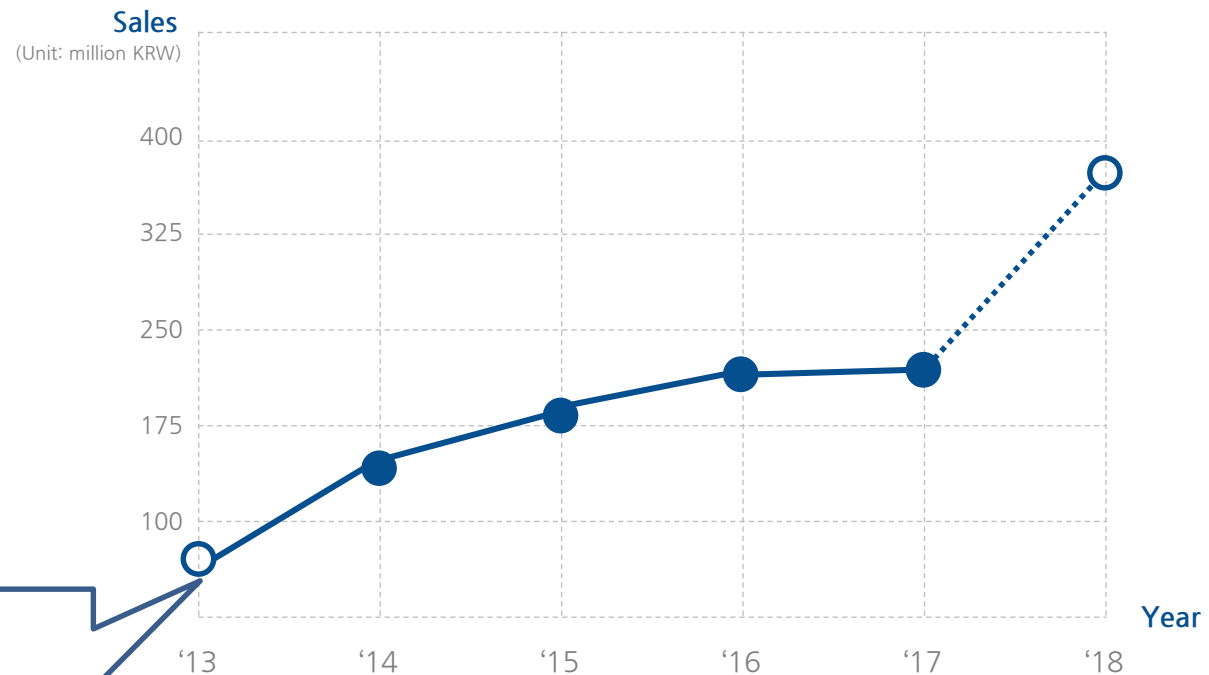
02

02/ History

02 History

History of AcademiCOOP

Founded in 2013, AcademiCOOP grows up continually,
AcademiCOOP becomes the best educational co-operative in Korea.

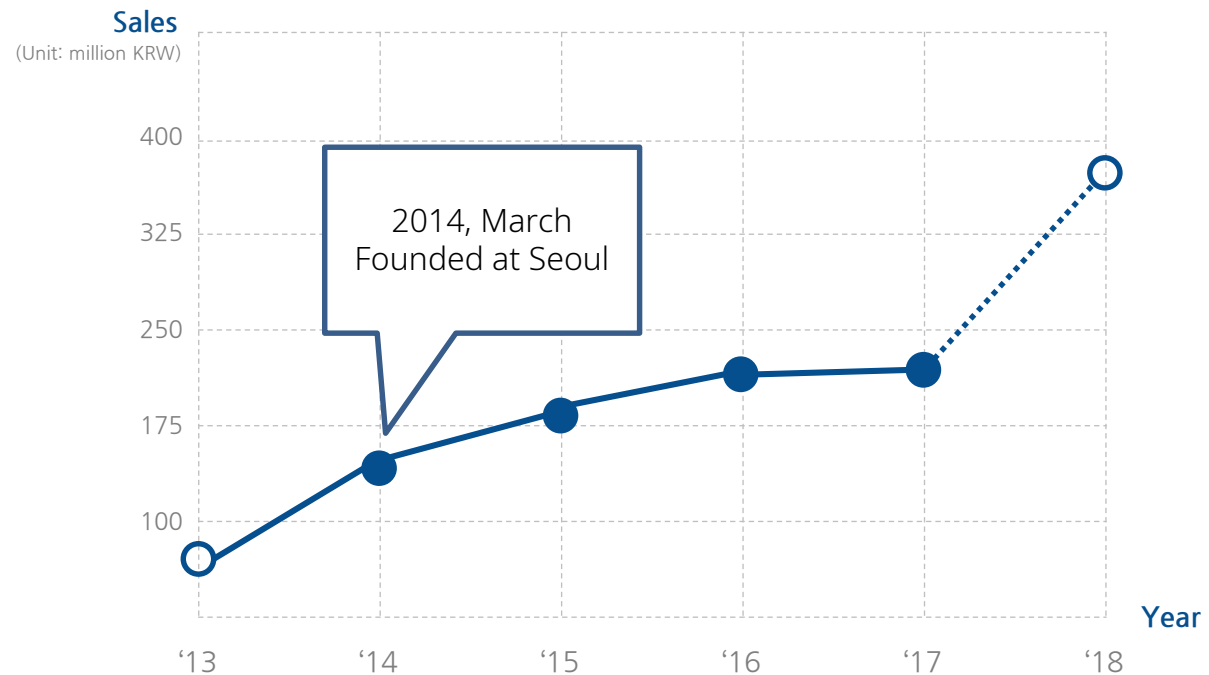


2013, March
Founded at Busan
Co-operated with iCOOP

02 History

History of AcademiCOOP

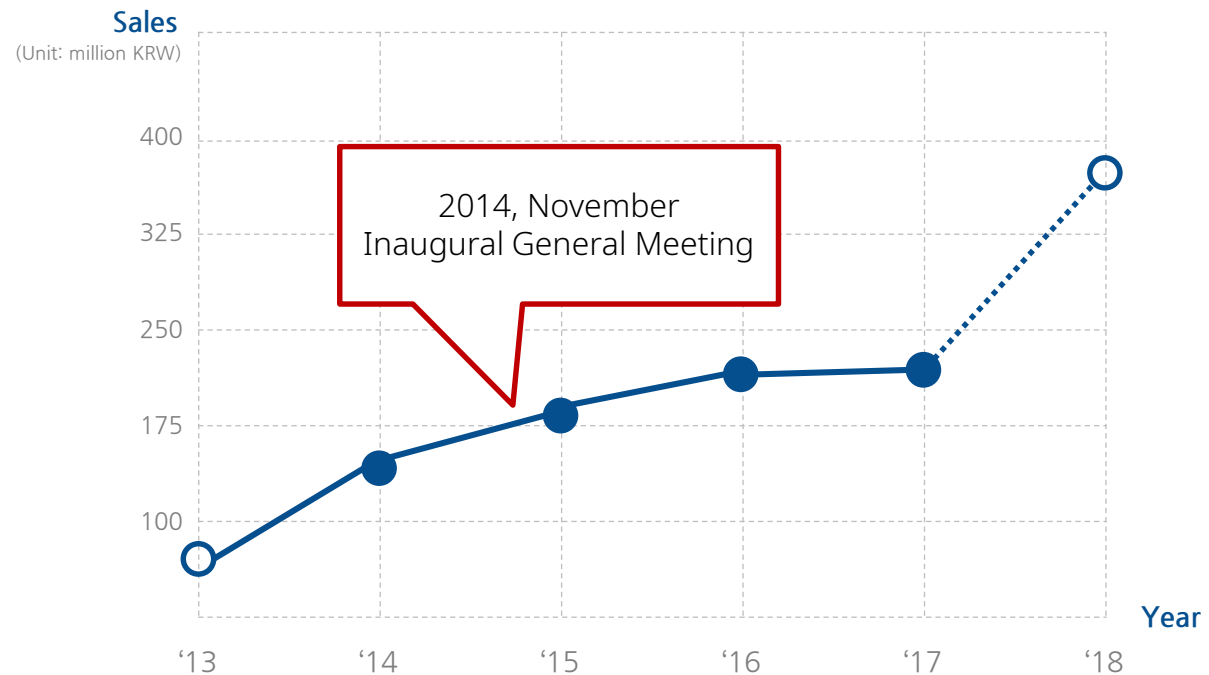
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02 History

History of AcademiCOOP

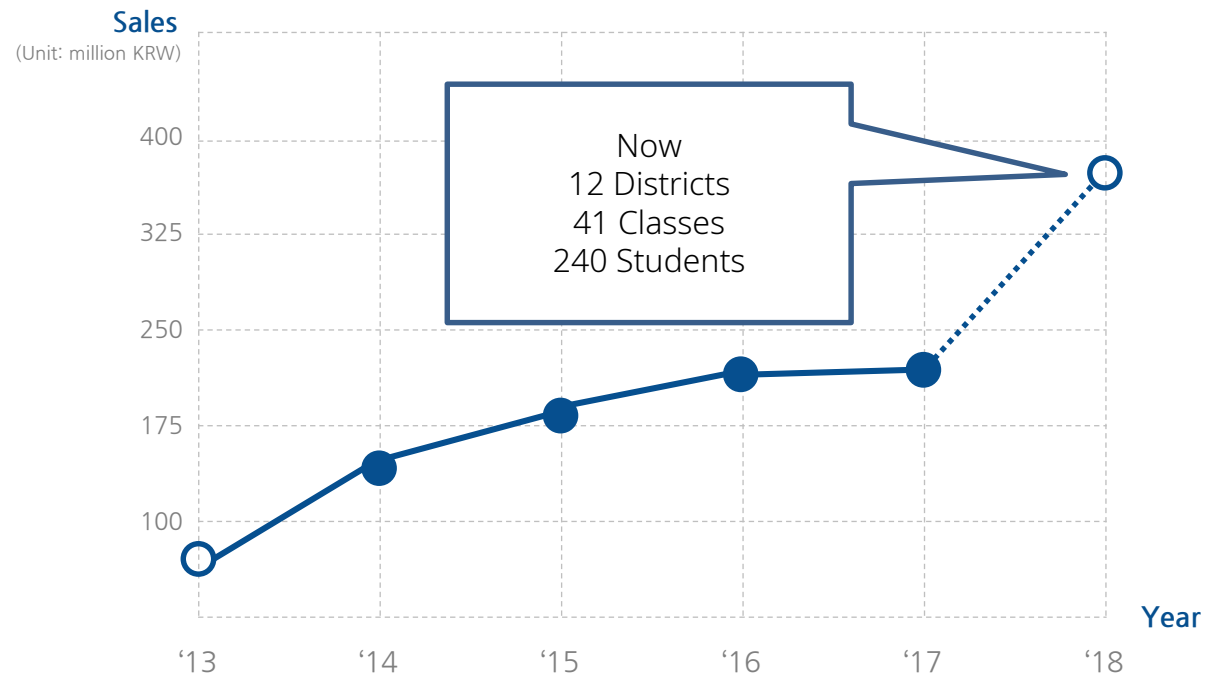
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02 History

History of AcademiCOOP

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03

03/

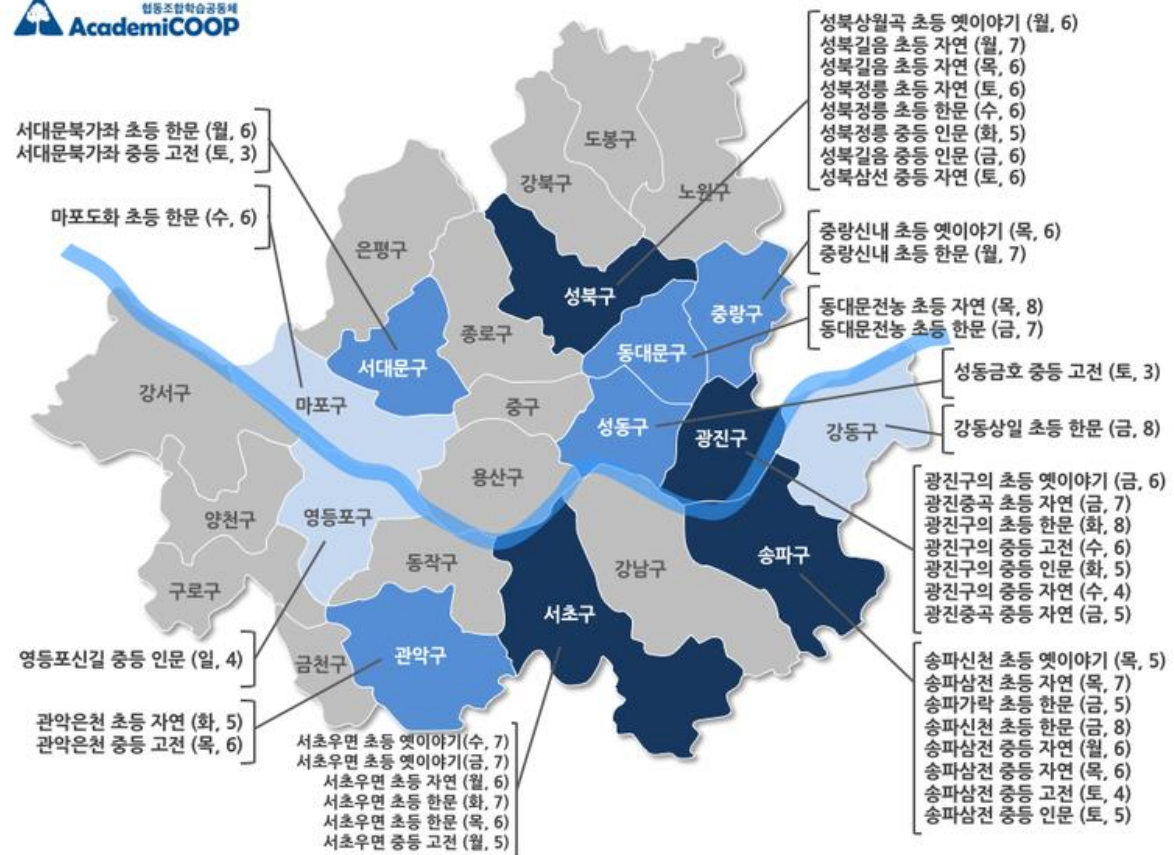
Main Business

03

Main Business

Class Distribution

12 Districts, 41 Classes, 240 Students



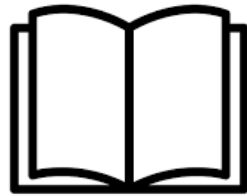
04

04/ Experience of Setting-Up

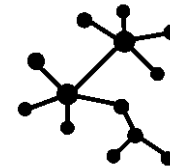
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Experience

Experience of Setting-Up



Contents
Development



Distribution
Network



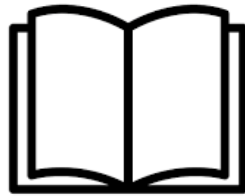
Market
Research



Profit
Sharing

04 Experience

Experience of Setting-Up

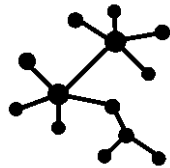


Contents Development

- Reorganizing National Curriculum
- Contents that addresses the challenges that students facing in their daily life

04 Experience

Experience of Setting-Up



Distribution Network

- Free liberal arts course for iCOOP members
- Business information session for iCOOP members
- Utilize organized networks

04 Experience

Experience of Setting-Up

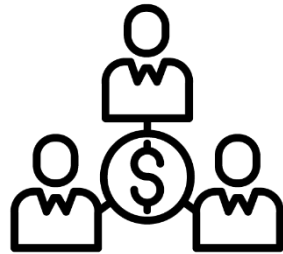


Market Research

- Too cheap tuition to operate co-operative
- Difficulty to find additional market

04 Experience

Experience of Setting-Up



Profit Sharing

- Very Important for freelancer business co-operative
- It's been discussed for half a year
- A Process of slight sacrifice and conviction

05

05/ Inspirations of AcademiCOOP

05

Inspirations

Inspirations of AcademiCOOP



Conviction



Desire



Income

05

Inspirations

Inspirations of AcademiCOOP



Conviction

The Belief that education can change the world

- Education to develop students into subjects of their lives
- Community that voluntarily assembled by free individuals grown up at AcademiCOOP

05

Inspirations

Inspirations of AcademiCOOP



Desire

The Desire to work in equal status, without order of rank

- Democratic organizational culture
- Do not sacrifice individual freedom for the benefit of organization

05

Inspirations

Inspirations of AcademiCOOP



Income

Gain Economic stability while doing what young people like

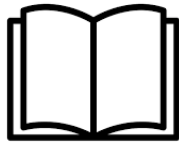
- A place where faith and life are united
- From the club to the workplace

06

06/ Skills of AcademiCOOP

06 Skills

Skills of AcademiCOOP



Differentiated Curriculum

Teacher Training System



Decision Making Structure

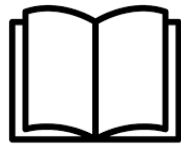
Strong Trust with Customers



06

Skills

Skills of AcademiCOOP



Differentiated Curriculum

- Topic is closely related to students' lives
- The Owner of the class is students
- Interdisciplinary approach

06 Skills

Skills of AcademiCOOP



Teacher Training System

During Recruitment

- Elementary ability education
- Practical on-the-job training

After Join

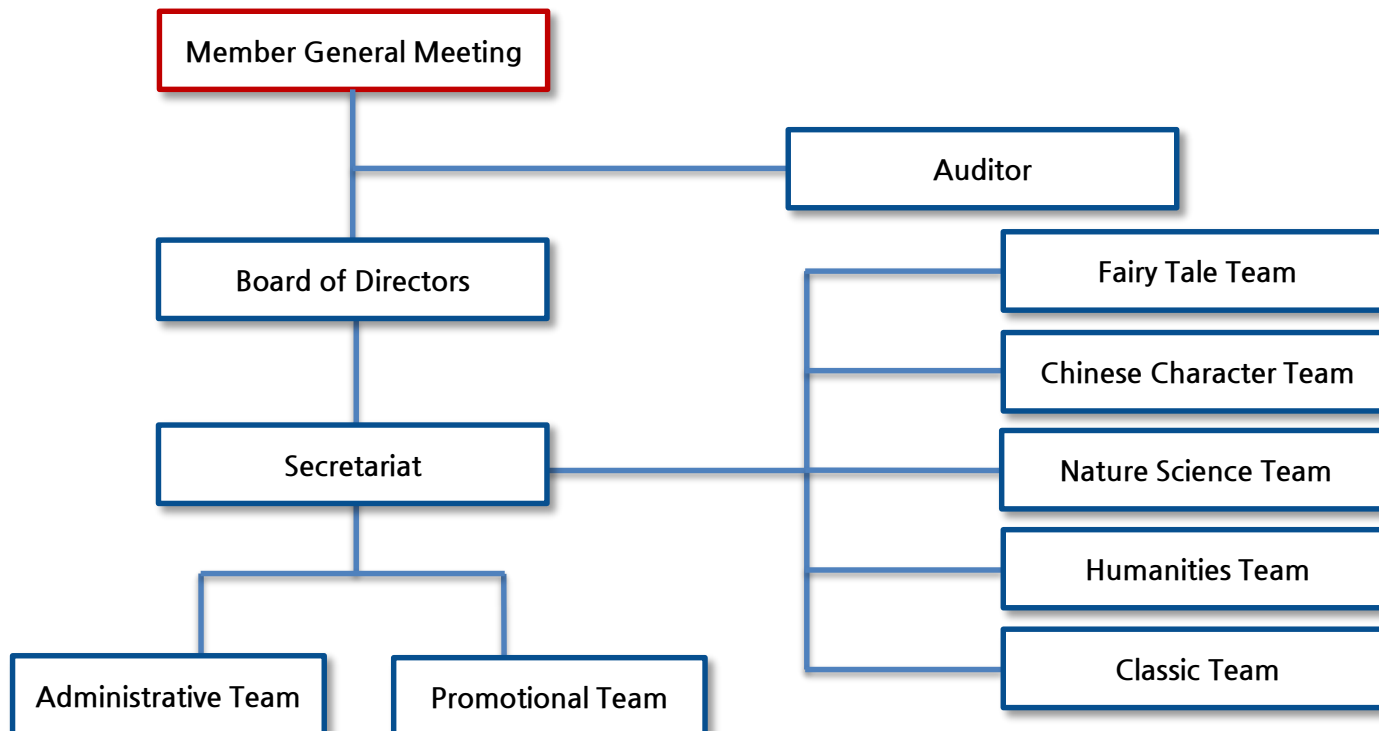
- Regular team meeting
- Focus study group

06 Skills

Skills of AcademiCOOP



Decision Making Structure



06

Skills

Skills of AcademiCOOP



Strong Trust with Customers

- Class Report (every class)
- Parent Meeting (once a month)
- Present positive opinions about operations of co-operative

Questions?